

In the claims:

Cancel claims 1-16 and add claims 17-37 as follows:

17. For an Internet-capable device, a dedicated Web browser application for navigating to and invoking multimedia content upon a single action by a user, comprising:

a browser cache for storing Internet protocol addresses of servers and Universal Resource Locators of Web pages hosting the multimedia content;
an assignment map for associating the Internet protocol addresses and Universal Resource Locators to individual ones of physical indicia presented on the Internet-capable device;

an application program interface for enabling invocation of an associated media player; and

a software parser for differentiating between multimedia links for invoking a player and other types of links;

characterized in that upon a single action of execution by the user upon an individual one of the physical indicia presented on the Internet-capable device, the Web browser navigates to the assigned server and URL, and automatically invokes an embedded multimedia link thereby launching the associated player and playing the multimedia.

18. The dedicated Web browser application of claim 17 wherein the Internet-capable device is an Internet radio.

19. The dedicated Web browser application of claim 17 when the Internet-capable device is a personal computer.

20. The dedicated Web browser application of claim 18 wherein the Internet radio operates in a wireless mode.

21. The dedicated Web browser application of claim 17 wherein the software parser retains more than one multimedia offering for subsequent serial invocation and sampling by the associated media player in the case of more than one embedded link on a single Web Page.

22. The dedicated Web browser of claim 21 wherein the sampling is user controlled.

23. The dedicated Web browser application of claim 17 wherein the multimedia is live broadcast radio offered over the Internet.

24. The dedicated Web browser application of claim 17 wherein the multimedia is stored audio data offered over the Internet.

25. A hardware/software system for enabling one-touch access to live or stored audio content offered through a data-packet-network comprising:

a network-capable device having a modem and a working connection to the network;

indicia presented on the device enabling user selection of at least one offering of the available audio content; and

a dedicated Web browser application running on the device and having interface with a media player, a cache, a parser, and an assignment map;


characterized in that separately addressed offerings on the network may be programmed into individual ones of the indicia present on the device such that when a user invokes an indicia, the assigned offering is accessed, at which time

the content is downloaded and played on the device.

26. The system of claim 25 wherein the network-capable device is an Internet radio coupled to the Internet network.

27. The system of claim 25 when the Internet radio accesses the Internet wirelessly.

28. The system of claim 26 wherein the Internet radio operates in a wireless mode.



29. The system of claim 25 wherein the software parser retains more than one multimedia offering for subsequent serial invocation and sampling by the associated media player in the case of more than one embedded link on a single Web Page.

30. The system of claim 29 wherein the sampling is user controlled.

31. The system of claim 25 wherein the multimedia is live broadcast radio offered over the Internet.

32. The system of claim 25 wherein the multimedia is stored audio data offered over the Internet.

33. An Internet-capable radio for accessing, downloading, and playing live or stored audio content offered through the Internet network comprising:

access software for accessing the Internet;

modem circuitry for enabling an Internet connection;

a set of physical turning indicia, the indicia programmable and separable according to individual content offerings; and

a dedicated Web browser application running on the device and having interface with a media player, a cache, a parser, and an assignment map;

characterized in that separately addressed offerings on the Internet may be programmed into individual ones of the indicia present on the device such that when a user invokes an indicia, the assigned offering is accessed at which time the content is downloaded and played on the device.

34. The Internet-capable radio of claim 33 connected to the network wirelessly.

35. The Internet-capable radio of claim 33 coupled to the network by way of an Internet access line.

36. The Internet-capable radio of claim 33 wherein the software parser retains more than one multimedia offering for subsequent serial invocation and sampling by the associated media player in the case of more than one embedded link on a single Web Page.

37. The Internet-capable radio of claim 36 wherein the sampling is user controlled.

If there are any time extensions due beyond any extension requested and paid with this amendment, such extensions are hereby requested. If there are any fees due beyond any fees paid with the present amendment, such fees are authorized to be deducted from deposit account 50-0534.

Respectfully Submitted,

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by 

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